# Pushing back at accountability policy: Reframing adult literacy

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## Adult literacy and the wellbeing study in NZ



#### **Current context**

- Skills, to support business and innovation
- Recognition of wider benefits
- Hei Ara Ako ki te Oranga for Māori learners (Hutchings, et al, 2013)

#### Theoretical perspective

- Literacy as a social practice
- Wellbeing: holistic and integrative

## The wellbeing study: Research objectives



- Further develop a wellbeing framework that is meaningful, manageable, and engaging for tutors and learners
- Identify learners' broad wellbeing outcomes from their literacy and numeracy learning
- Understand how a wellbeing framework can help learners assume greater ownership of learning
- Explore the alignment to Hei Ara Ako ki te Oranga
- Unpack and critically respond to the simplified generic cause-effect discourse (eg., confidence)

# The wellbeing study: Research design



## Participants (Community literacy programmes)

Year 1: 3 programmes, 3 tutors, 12 learners

Year 2: 4 programmes, 4-5 tutors, 20 learners

#### Research procedures

- Mapping
- Social media (year 1), journaling (year 2)
- Learner focus groups
- Classroom observations
- Document review
- Tutor interviews

### **Findings**



- Tutors and learners need support to identify wellbeingrelated outcomes
- Need for regular attention over time to wellbeing
- Richest sources of wellbeing information are from talk, in focus groups
- Issues with social media
- Potential value of mapping to shape curriculum

### Challenges



#### In the classroom

- Valuing, awareness, reflection and recording
- Regular, safe embedding into the classroom discourse
- Reporting: voice vs task

#### Sector-wide

- Discourses of skills and deficit (Sandlin & Clark, 2009)
- Supremacy of standardised assessment
- Absence of student voices beyond testimonial
- Reductionist corporate language

## Outlook and outcomes: What difference can we make?



- Refinement and extension of Hei Ara Ako ki te Oranga
- Contribution to calls for multilateral accountability and assessing what matters to people (Bob Lingard, 2017)
- A call for literacy curriculum that addresses wellbeing not only individually and relationally, but also in the broader community
- Deeper analysis of reductionist outcome descriptors

#### References



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